## **3.3 Options Summary**

3.3.1 Please summarise why the preferred option, with the requested HIF funding, has been chosen and why the other shortlisted options have been discounted – this should make reference to advantages and disadvantages of the options in relation to scheme objectives and CSFs.

-	Option 1	Option 2 Option 3	
1. Relocate the CWRC	Met.	Not met – CWRC is not relocated	
to a suitable new site.			
2. Unlock 47ha of fully	Able to be met.	Not able to be met – land is unable to be released	
serviced brownfield		for housing because CWRC remains in situ.	
land for residential-led			
mixed use development			
within the Core Site.			
	Able to be met.	Not able to be met – only employment uses	
within the Core Site by 2035.		allowed on Core Site.	
4. Deliver a further	Able to be met.	Not able to be met – only employment uses likely	
3,025 homes across the		to be allowed in wider CNFE area over Plan	
wider CNFE area over		period.	
the Area Action Plan			
Period.			
	Able to be met.	Not able to be met – growth does not occur on a	
growth across the		significant scale and is employment-dominated,	
CNFE area		making trip internalisation/ reduction	
		unachievable.	
6. Deliver a new city	Able to be met.	Partly able to be met – design and sustainability	
quarter achieving		standards could be applied to employment-led	
exemplary standards of		development within CNFE, but cannot be a 'new	
design and		city quarter'.	
sustainability.			
7. Create a mixed	Able to be met.	Not able to be met – scope for housing	
community with good		development severely limited.	
homes for all.			

## Performance of Options against Strategic Objectives

## Performance of Options against Critical Success Factors

<b>Critical Success Factor</b>	Option 1	Option 2	Option 3	
Recycling brownfield land		Failure – target could not be met as CWRC land		
for housing development	be met.	could not be recycled.		
Enabling rapid additional	Success – target could	Failure – target could not be met as no new		
large-scale housing delivery	be met.	housing would be enabled.		
Maximising social,	Success – benefit to	Failure – no housing	Not applicable – nothing	
economic and environmental benefits	cost ratio achievable.	would likely be delivered.	delivered and no cost incurred.	
relative to costs		delivered.	incurred.	
Maximising the number of		Failure – no housing	Not applicable – nothing	
dwellings delivered for the		would likely be	delivered and no cost	
level of public investment		delivered.	incurred.	
Facilitating operational	Success – provision of	Success – operational continuity of existing		
continuity of water	new CWRC facility.	CWRC facility.		
recycling for Greater				
Cambridge		Not employed a no days		
Releasing a development opportunity that the		Not applicable – no development opportunity released. Private sector likely to be able to		
private sector is able to		deliver residual employment-led development.		
deliver	be viable.			
Public funding	Success – modelling	Failure – level of public	Not applicable – no	
requirement is focused	shows 100% of non-	funding would not	public funding deployed.	
specifically on the	CWRC cost	achieve relocation.		
relocation/remediation of	commercially fundable.			
the CWRC				
Public funding is	Success – funding		Not applicable – no	
affordable from available	requirement is less than		public funding deployed.	
sources of finance	upper limit.	achieve relocation.		
Deliverable by the	Success – capability	Failure – partners could		
partners involved	exists to deliver.	not deliver with the level of funding.	change to existing CWRC arrangements	
Private sector delivery	Success – master	Failure – private sector capacity would not come		
capacity for housing	developer already identified.	forward as CWRC would remain to be relocated.		